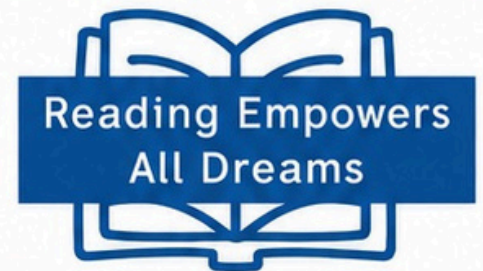




INDIANA LITERACY + WORKFORCE PIPELINE INITIATIVE

A PARTNERSHIP FOR STRONGER READERS.
STRONGER FUTURES.

A statewide initiative that improves early reading engagement and comprehension while introducing real-world career pathways through structured, story-based learning.



THE OPPORTUNITY

Indiana continues to prioritize improved reading proficiency, particularly in early grades. Students are more likely to engage when content is relevant, aspirational, and connected to real-life experiences.

"My Mom is a Construction Manager™" connects literacy with career awareness—helping students read with purpose.



OBJECTIVE

Improve early reading engagement and comprehension while introducing real-world career pathways through story-based learning.

THE SOLUTION

A scalable, statewide initiative that integrates literacy and workforce exposure through three pillars:

1 ACCESS



Placement of *My Mom is a Construction Manager™* in:

- Elementary school libraries (K–5)
- Public libraries across Indiana

2 LITERACY INTEGRATION



Supports:

- Vocabulary development
- Reading comprehension
- Guided reading discussions

Optional educator guide aligned with classroom use.

3 WORKFORCE EXPOSURE



Introduces students to:

- Construction
- STEM-related careers

Reinforces early awareness of career pathways tied to Indiana's economic growth.

PILOT PROGRAM (PHASE 1)



TIMELINE: Through December 31, 2026



SCOPE: All Schools in Indiana



FUTURE PHASES:

- Classroom or library reading sessions
- Optional engagement sessions (virtual or in-person)
- In-school STEM activities

MEASURED OUTCOMES

- ✓ Increased student reading engagement
- ✓ Improved participation in reading activities
- ✓ Educator feedback on comprehension and interest
- ✓ Early awareness of career pathways

PATH TO SCALE (PHASE 2)

Following pilot success:

- Expansion to additional districts
- Integration into broader literacy initiatives
- Full statewide distribution across schools and libraries

STRATEGIC ALIGNMENT



This initiative supports:

- Statewide literacy goals
- Early grade reading improvement
- Workforce pipeline development



PARTNERSHIP REQUEST

We are seeking:

- Support for a state-endorsed pilot program
- Introductions to school districts and library networks
- Guidance on alignment with literacy initiatives and funding pathways



CONTACT

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Reading Empowers All Dreams

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When students see possibilities, they read with purpose. When they read with purpose, they build the future."
– Akilah Darden

Indiana School Library Impact Campaign

A READ Foundation, Inc. Initiative

Reading Empowers
All Dreams

CAMPAIGN GOAL: 1,915 SCHOOLS. ONE BOOK. UNLIMITED DREAMS.

Our mission is to place one copy of **My Mom is a Construction Manager™** in every K-12 school library across Indiana by the end of this year. Written by Akilah W. Darden and her four children, the book introduces students to careers in construction management, architecture, engineering, STEM, project management, and the skilled trades while inspiring them to dream bigger about their futures.

County	Schools	County	Schools	County	Schools	County	Schools
1. Adams	9	24. Franklin	4	47. Lawrence	11	70. Rush	5
2. Allen	93	25. Fulton	4	48. Madison	22	71. St. Joseph	48
3. Bartholomew	21	26. Gibson	8	49. Marion	370	72. Scott	3
4. Benton	3	27. Grant	11	50. Marshall	11	73. Shelby	5
5. Blackford	4	28. Greene	6	51. Martin	4	74. Spencer	4
6. Boone	20	29. Hamilton	76	52. Miami	9	75. Starke	6
7. Brown	7	30. Hancock	18	53. Monterey	4	76. Steuben	11
8. Carroll	6	31. Harrison	15	54. Montgomery	6	77. Sullivan	6
9. Cass	10	32. Hendricks	48	55. Morgan	15	78. Switzerland	3
10. Clark	9	33. Henry	23	56. Newton	3	79. Tippecanoe	38
11. Clay	5	34. Howard	29	57. Noble	7	80. Tipton	5
12. Clinton	6	35. Huntington	7	58. Ohio	2	81. Union	4
13. Crawford	3	36. Jackson	9	59. Orange	6	82. Vanderburgh	43
14. Daviess	10	37. Jasper	6	60. Owen	6	83. Vermillion	4
15. Dearborn	5	38. Jay	6	61. Parke	7	84. Vigo	30
16. Decatur	4	39. Jefferson	5	62. Perry	5	85. Wabash	4
17. DeKalb	5	40. Jennings	6	63. Pike	2	86. Warren	2
18. Delaware	19	41. Johnson	33	64. Porter	41	87. Warrick	16
19. Dubois	6	42. Knox	14	65. Posey	6	88. Washington	6
20. Elkhart	58	43. Kosciusko	16	66. Pulaski	3	89. Wayne	6
21. Fayette	3	44. LaGrange	7	67. Putnam	4	90. Wells	8
22. Floyd	12	45. LaPorte	37	68. Randolph	5	91. White	6
23. Fountain	4	46. Lake	79	69. Ripley	6	92. Whitley	9

School counts include all public K-12 schools (traditional and charter) per 2025–2026 Indiana Department of Education directory.

CAMPAIGN TOTALS



92 COUNTIES



1,961 PUBLIC SCHOOLS



1 BOOK IN EVERY
SCHOOL LIBRARY



ESTIMATED STATEWIDE
INVESTMENT: **\$50,000**

(Based on \$20 per book)
plus shipping)

HOW YOU CAN HELP



Sponsor an individual school,
an entire county, multiple
counties, or the statewide
campaign.



Introduce us to corporate
partners, community
foundations, and education
foundations.



Connect us with school
districts, superintendents,
librarians, and public
library systems.



Partner with workforce
development organizations,
STEM and literacy advocates,
and community leaders.

SPONSOR A COUNTY.

Inspire a Future.



Help us put
**My Mom is a
Construction Manager™** in
every school
library across
Indiana.

**EVERY BOOK. EVERY STUDENT.
EVERY COMMUNITY.**

★ COUNTY SPONSORSHIPS AVAILABLE!



**LET'S BUILD THE FUTURE.
ONE LIBRARY AT A TIME.**

To sponsor a school, county, or the statewide campaign,
or to make an introduction to a potential partner,
please visit www.ReadFoundationInc.com.

